



# Drones for Cranberry Growers and IPM

Taking the next steps to integrating  
technology on the bogs











# Drones are intriguing...

New technology so lots of questions!

- How much do they cost?
- What can they do?
- How can I use them on my bogs?
- Is it worth it to me financially to get one?
- Can I fly them or do I have to hire someone?

# Not Toy Drones

- Any drone that should or can be used for agricultural purposes is not a toy!
- There are some recreational drones that can be used for visual inspections, weed identification, sprinkler coverage, etc., available.

<b>Consumer level drones with cameras</b>					
<b>Cranberry Rating</b>					
<b>Bottom Line</b>	Best quadcopter on the market right now. Top seller in its category.	Somewhat limited range (~1/2 mile), but bundle packages and vivid image production make it a worthwhile investment for novices.	Good choice for novices. Has ample features and affordable price.	Performs well in most settings.	A stable, well-made drone. Good video. Worth considering if you don't mind the few issues.
<b>Pros</b>	Unmatched performance and overall reliability. Offers numerous high-tech features that separate it from the rest of the pack.	Superb video quality and an accessory package that includes cockpit goggles for a real-flight experience. Easy to fly, and app is easy to program to control distance and height.	Excellent feature set, including Wi-Fi compatible HD camera, hover setting, and reliable flight controller. Easy to navigate in most settings.	High-capacity battery and multi-channel function separate this copter from the rest. You get a lot of features for the price.	User-friendly controls. Flies smoothly and uses GoPro. Durable and easy to use. Owners report no major damage despite crashes.
<b>Cons</b>	Complicated instructions mean a steep learning curve.	Range is not as far as costlier models (about 1/2 mile).	The app occasionally has some issues, and the battery life is poor. Wind may throw it off course.	Doesn't fly well in windy conditions.	Set-up is difficult and time-consuming. Doesn't hold a charge long.
<b>Price</b>	<b>\$899 - \$1,200</b>	<b>\$399 - \$599</b>	<b>\$140 - \$230</b>	<b>\$60 - \$120</b>	<b>\$290 - \$490</b>



# Simple visual monitoring



Aerial imaging allows you to inspect large scale patterns in you beds – Like drainage, weed patches, fertilizer issues, etc. These images can be collected easily by most mid- to high-range recreational drones.

# Agricultural Drones



## Mapping drones

1. Fixed wing or multi-rotor
2. Used for imaging crops
3. Multiple types of cameras available
4. Less expensive than spray drones



## Spray drones

1. Multi-rotor only
2. Used for delivering pesticide sprays
3. Only visible camera
4. Most expensive drones

# Mapping Drones










# What will I need for mapping my bogs?

- Agriculture drones are advanced data-gathering tools for serious professionals.
- Prices for complete, ready-to-fly ag drone systems range from \$1,500 to well over \$25,000.
- There are two types of **professionals who might want to own an agriculture drone**:
  - **farmers** who want to fly their own imaging missions; and,
  - **agriculture service providers** and others who fly drones *for* farmers.
- **The FAA views *all* agricultural drone activity as *commercial drone operation*.**
- **This means the drone operator must have a Remote Pilot Certificate to fly.** This is true, *even if no money changes hands*.
- For the FAA's pilot requirements, check out **FAA Regulations (Part 107)**.



<b>Ag Mapping Drones</b>	<b>senseFly eBee SQ</b> 	<b>PrecisionHawk Lancaster 5</b> 	<b>DJI Smarter Farming Package</b> 	<b>Sentera NDVI Upgrade for DJI Phantom 4 PRO</b> 	<b>AGCO Solo</b> 
Type	Fixed wing	Fixed wing	Multi-rotor	Multi-rotor	Multi-rotor
Camera	5-spectrum sensor. Four spectral bands (red, green, NIR, IR) and visible/RGB).	Multi spectral camera. Carries on-board sensors that measure humidity, temperature, air pressure along with incident light, all in real time.	NIR plus visible/RGB unlike the Sentera NDVI upgrade, this DJI warranty remains valid.	DJI Phantom 4 PRO plus a NIR camera. Two downsides: have to ship your Phantom quad to Sentera to perform the upgrade; and, attaching a second camera voids DJI's warranty.	Includes a GoPro Hero 4 camera for color imaging and a GoPro near-infrared camera for monitoring plant health.
Coverage	500 acres	300 acres	< 50 acres	< 50 acres	< 50 acres
Control range	1.86 mi range	1.2 mile range	3.1 mile range	3.1 mile range	2000 ft range
Flight time	55 min	45 min	28 min	28 min	25 min
Price	<b>\$12,000+</b>	<b>\$25,000+</b>	<b>\$8,300</b>	<b>\$2,000+</b>	<b>\$7,850</b>

# How can drone data assist cranberry growers?

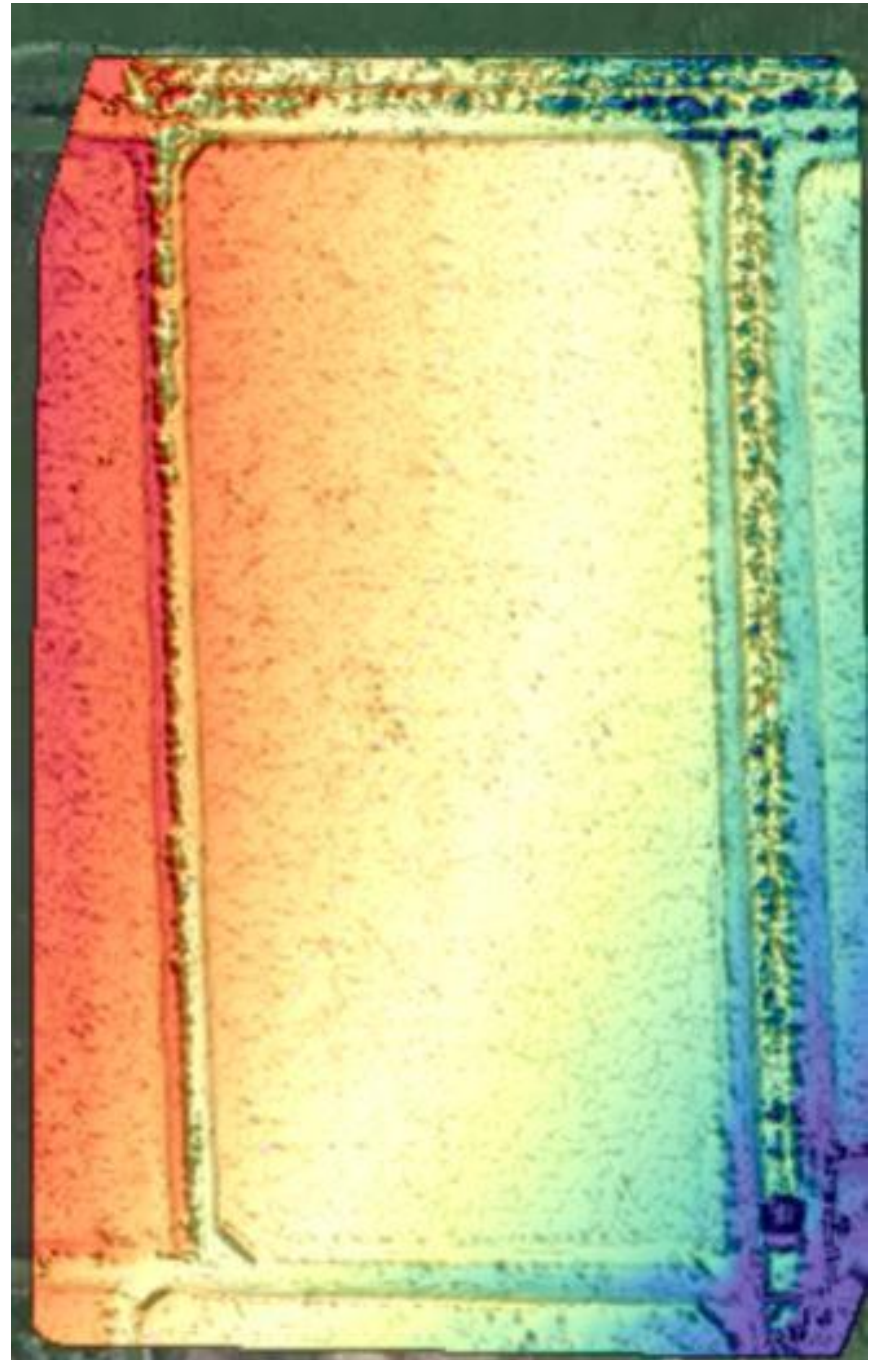
**Drones are used to gather a variety of image-based data** about the condition of bogs. **Drone data is used to farm more effectively** and efficiently, including:

- Identification of crop stresses and yield-limiting issues;
- Irrigation efficiency and water management;
- Early detection of plant diseases and pests;
- Monitor growth rates and predict yield;
- Tracking overall crop health (vigor) through the growing season;
- Detecting the early onset of noxious and invasive weeds;
- Optimizing inputs such as fertilizers; and
- Assessing canopy coverage and bloom count density.

# Frost protection uniformity

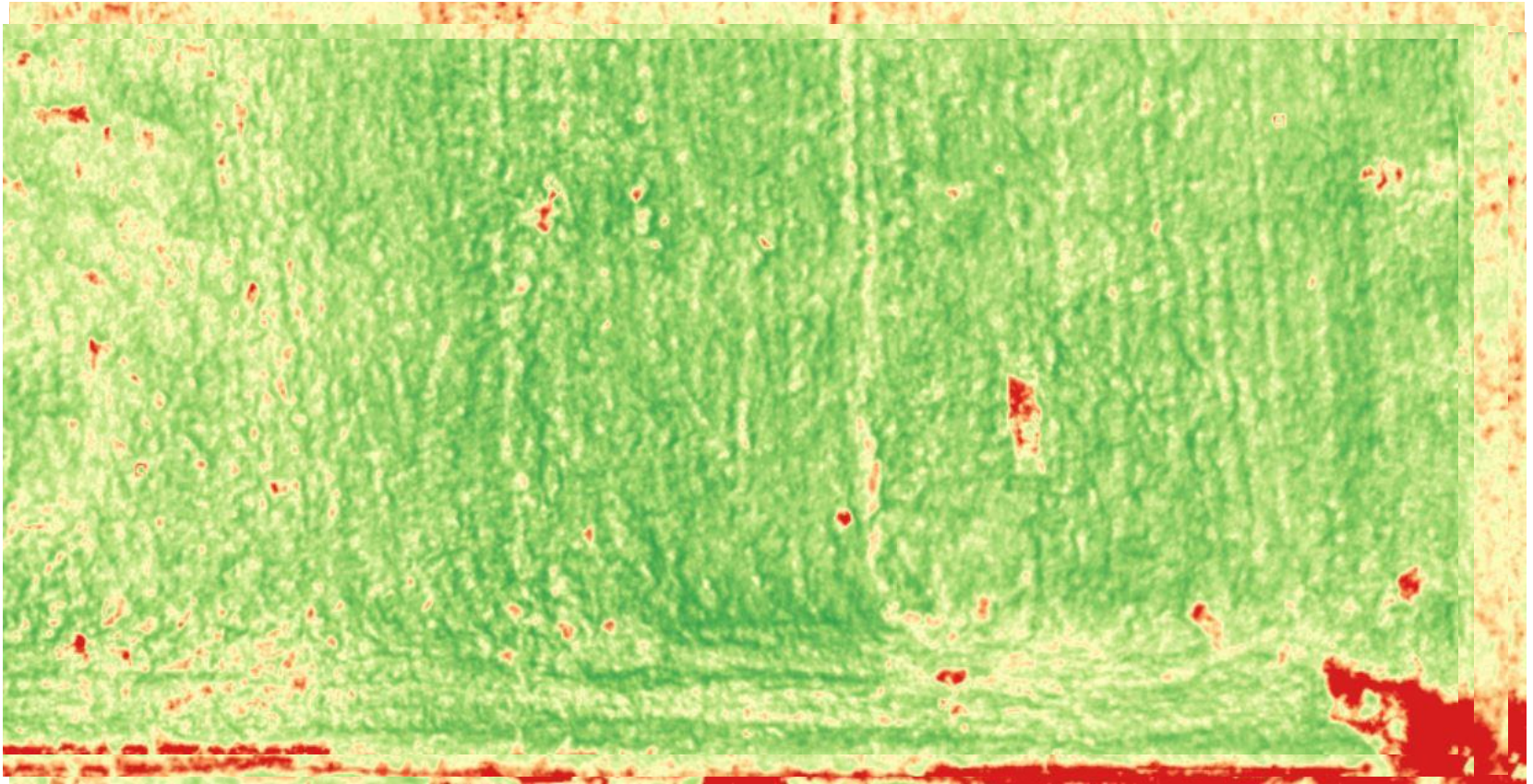


# Elevation mapping





# Canopy density over time





# Spray Drones



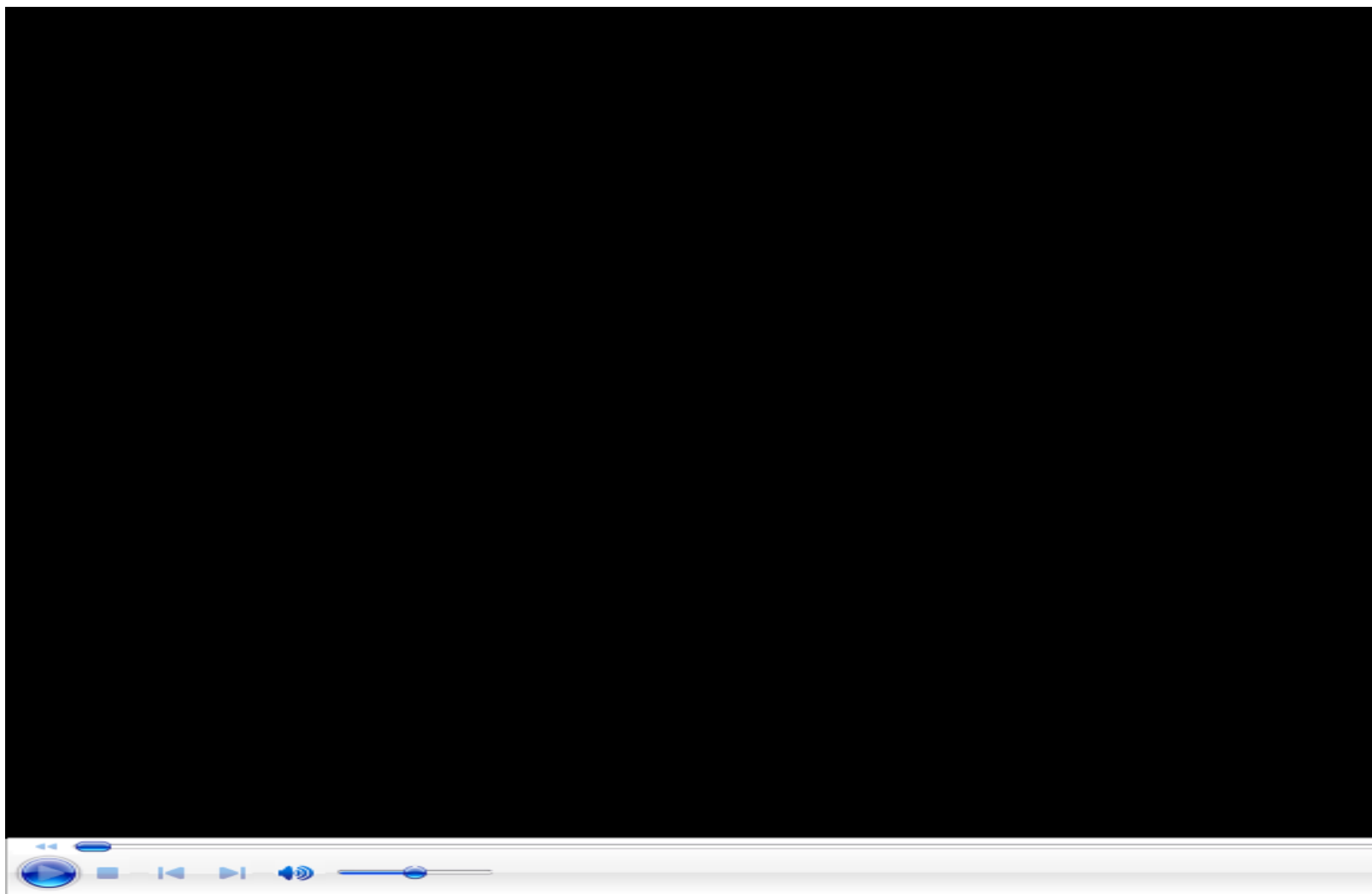
# What can they do?

- Even coverage of sprays – even reaching underside of leaves
- Reduce labor and associated costs
- Typically cover 7-10 acres per hour
- Ability to geotag areas/weeds/patches for specific spot sprays
- Minimizes overspray common in chemigation systems

# DJI Agras MG-1s



- \$18,000
- Spray 7-10 acres/hr
- Holds 2.6 gallons of liquid pesticide
- 16' spray width at 10' flying height
- Empty tank warning and operation resumption
- [DJI Agras MG-1s Video](#)



# Future direction of drone research

- SPLAT (see next slide)
- Time series analyses
- Yield estimates
- Bloom counts
- Optimizing temperature sensor placement



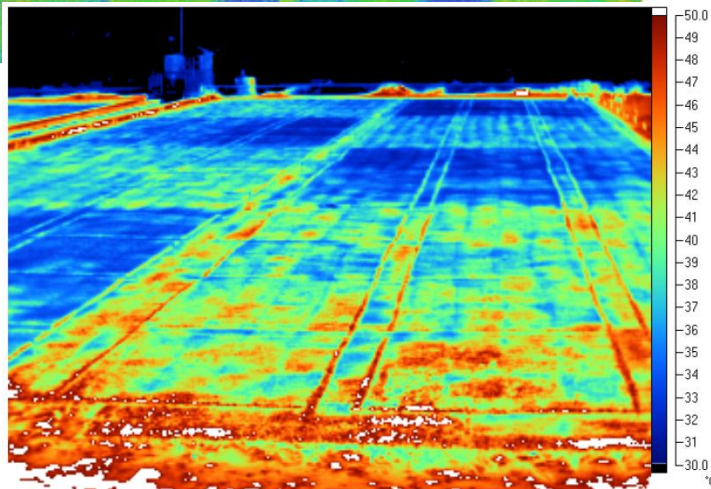
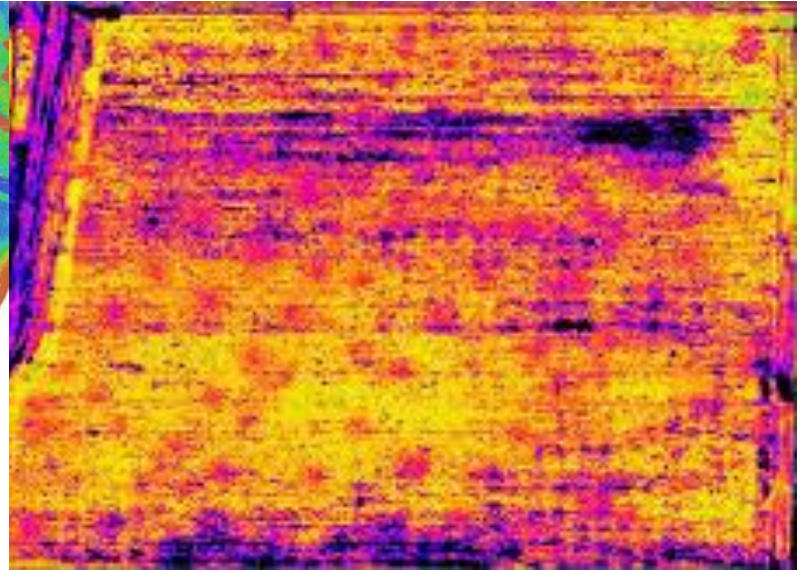
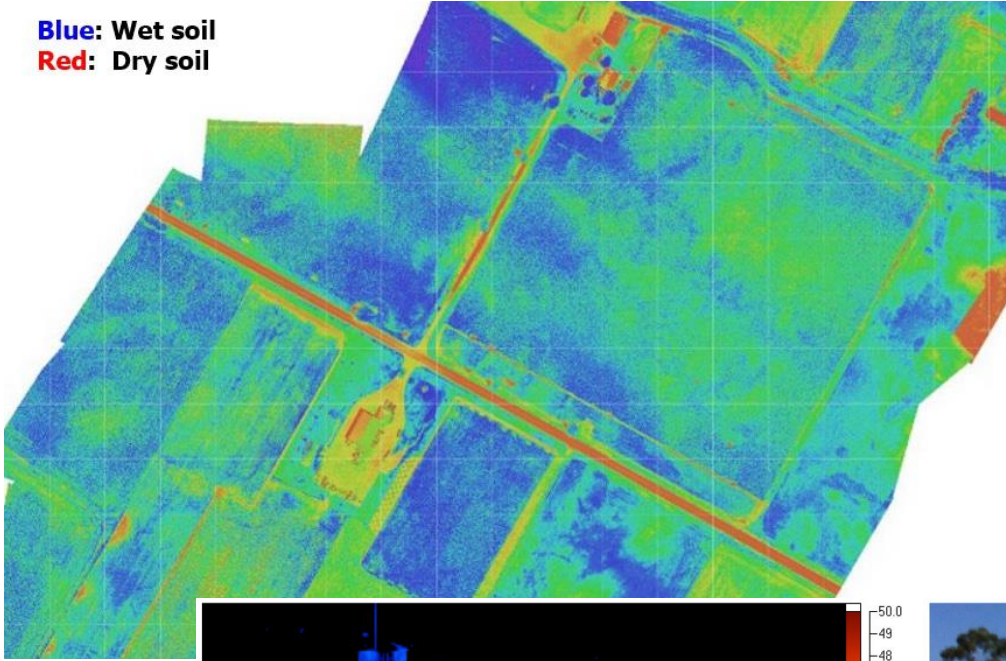
# Splat (mating disruption) - Shawn Steffan, UWisc





# Thermal imaging

**Blue:** Wet soil  
**Red:** Dry soil



# Do I have to get a license?

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- For the FAA's pilot requirements, check out **FAA Regulations (Part 107)**.
- Course work required to get your Remote Pilot License.





**What would you like to see  
drones do for you as a  
grower?**