

West Coast Cranberry Congress 2024 Agenda

All Times in PST

February 29, 2024

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| 8:45am | Zoom Connection Opens, Pesticide Credit Registration Period |
| 9am-9:05am | Welcome and Opening Comments – Dr. Laura Kraft, Washington State University |
| 9:05am-9:10am | Washington Cranberry Commission Updates – Jack Stein, Washington Cranberry Commission |
| 9:10am-9:15am | BC Research Farm Updates and Welcome – Grant Keefer, Research Farm Coordinator |
| 9:15am-9:20am | <i>Hold for OR Commission Updates, if available</i> |
| 9:20am-9:30am | Berry beginnings: A brief introduction and upcoming studies for 2024 – Jade Sherwood, OceanSpray AgScientist for British Columbia |
| 9:30am-10:00am | Cranberry Institute and Health Research Updates – Bill Frantz, Executive Director, Cranberry Institute |
| *10:00am-10:20am | Cranberry Pesticide Regulatory Updates – Dr. Katherine Ghantous, Cranberry Institute and UMass Cranberry Station |
| 10:20am-10:35am | BREAK |
| *10:35am-10:55am | Cranberry Tipworm Pesticide Trials for Oregon – Cyrus Smith, OceanSpray AgScientist for Oregon |
| 10:55am-11:20am | Field Strategies for Maintaining and Improving Fruit Quality – Dr. Peter Oudemans, Rutgers University |
| *11:20am-11:45am | Testing herbicide efficacy on priority weeds and evaluating crop tolerance in British Columbia’s cranberries – Elizabeth Jeffs |
| 11:45am-11:55am | Evaluation Poll |
| 11:55am-12:00pm | Adjourn for the day |

***We anticipate one pesticide credit for each WA, OR, and BC for attendees who join the half-day session. Attendees who attend both half-day sessions may receive 2 credits.**

Hosted by Washington State University Long Beach Research and Extension Unit

March 1, 2024

8:45am	Zoom Connection Opens, Pesticide Credit Registration Period
9:00am-9:05am	Recap and Welcome – Dr. Laura Kraft, WSU
*9:05am-9:30am	The future of integrated weed management in cranberry – Dr. Jed Colquhoun, University of Wisconsin
9:30am-9:50am	Variety Trial and BC Updates – Dr. Renee Prasad, University of the Fraser Valley
9:50am-10:15am	Investigating the potential of drones to improve precision agriculture in cranberry production – Dr. Giverson Mupambi, University of Massachusetts
10:15am-10:30am	How will future climates impact cranberry production and fruit quality? – Dr. Lauren Erland, University of the Fraser Valley
10:30am-10:45am	BREAK
10:45am-11:10am	Cranberry yield potential and its relationship to nutrition – Dr. Amaya Atucha, University of Wisconsin
*11:10am-11:35am	A New Tool in the Toolbox: An interactive modelization platform to target optimal intervention timing against blackheaded fireworms – Alice DeDonder, Quebec Cranberry Growers Association
*11:35am-11:55am	Cranberry Tipworm Pesticide Trials for Washington – Dr. Laura Kraft, WSU
11:55am-12:05pm	Evaluation Poll
12:05pm-12:15pm	Concluding Remarks – Dr. Laura Kraft

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